



## COMMUNICATION ON ENGAGEMENT (COE)

Period covered by this Communication on Engagement

From: 09 January 2023

To: 10 January 2025

### Part I. Statement of Continued Support by the Chief Executive or Equivalent

Statement of Continued Support

10 January 2025

To our stakeholders:

I am pleased to confirm that World Organization for Development reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely,

Robert Gubernatorov

President of the World Organization for Development

A handwritten signature in black ink, appearing to read 'R. Gubernatorov', is written over a horizontal line.



## **Part II. Description of Actions**

Examples of actions include:

### **1. Propose partnership projects on corporate sustainability:**

World Organization for Development conducts scientific and practical work in the areas of promoting the sustainable development of the states of the world through the development of territorial entities (districts, provinces, states, lands, etc.) and the creation of Global Governors Platform for the mutual exchange of practical and innovative practices for the development and management of territories, the provision of direct assistance by the Governors' teams of the more developed countries of the world, the less advanced, to achieve all 17 UN Sustainable Development Goals around the world.

This systematic and comprehensive work is carried out in accordance with the UN / SDG Good Practices: Global Initiative for Sustainable Development of Territorial Entities #SDGAction33410: <https://sdgs.un.org/partnerships/global-initiative-sustainable-development-territorial-entities> developed by our organization and supported by the UN.

### **2. Engage companies on Global Compact issues;**

### **3. Provide communications comments to companies on progress;**

### **4. Propose partner projects for sustainable development:**

4.1. “Angel for Sustainable Development” Global Awards #SDGAction40297; Source: <https://sdgs.un.org/partnerships/angel-sustainable-development-global-awards>

4.2. Global Initiative for Sustainable Development of Territorial Entities #SDGAction33410; Source: <https://sdgs.un.org/partnerships/global-initiative-sustainable-development-territorial-entities>

4.3. Robert Gubernatorov: Redefining territorial leadership for a sustainable future; Source: <https://world-economic.com/robert-gubernatorov-redefining-territorial-leadership-for-a-sustainable-future.html>

4.4. Provide an objective assessment of the economy and investment attractiveness of developed and developing countries and their regions on the basis of independent analytical research:

4.4.1. BRICS 250 RANKING Corporate Leaders 2024: In a world where sustainable development is increasingly prioritized, the establishment of the BRICS 250 ranking is a contribution to global cooperation and progress, with experts from various countries evaluating and ranking the largest companies from BRICS nations. The analysis and evaluation of companies are primarily based on their financial and ESG reports. In addition, only the most reliable data sources have been utilized, including government databases and authoritative international ratings and indices. The set of evaluation criteria includes market capitalization, revenue and corporate strategy, as well as the implementation of ESG activities. Particular emphasis is placed on the company's use of renewable energy, waste management practices, 'green' investments and inclusive corporate policies. Source: <https://world-economic.com/brics-250-ranking-corporate-leaders-2024.html>

4.4.2 BRICS Business Capitals sub-ranking: To acknowledge the crucial role of successful urban ecosystems in corporations' sustainable growth, WEJ has ranked the 25 cities that are home to the largest number of leading BRICS companies. Ordinal and numerical metrics are used to aggregate

data from BRICS 250 companies based on their headquarters location. Source: <https://world-economic.com/brics-business-capitals-sub-ranking-of-brics-250.html>

- 4.5. Engage with the world's leading mass media and provide them with independent data on the state of the economy and investment attractiveness of the country, region or industry to create a favorable investment image and investment climate in order to attract and increase foreign direct investment;
- 4.6. Demonstrate modern capabilities of states and regions in the international arena, including in the UN;
- 4.7. Give an exceptional award to private and public companies, states and regions of the world, investors, innovators and producers who make a significant contribution to the realization of the UN SDGs in their countries.
- 4.8. Create a supranational, innovative, high-tech Global Governors Platform for sustainable development of territorial entities of the world's countries.
- 4.9. Form the World Track of Territorial Entities as part of the three-level system model of the world territorial structure (states - regions, states, provinces - cities and settlements) for sustainable development and create conditions for harmonious and qualitative transition of states to the new technological mode.
- 4.10. Initiative to establish a UN Territorial Development Program: [www.governorsinitiative.com](http://www.governorsinitiative.com); [www.unwod.com](http://www.unwod.com).

## **5. Organize and participate in global, regional and local events:**

5.1 The World Organization for Development revealed the winners of the World Innovation Award at BRICS Innovation Forum.

The World Innovation Award was designed to honor leaders from the developing world who have made an outstanding personal contribution to achieving the Sustainable Development Goals through a systematic effort to implement innovative solutions. The seven nominations were dedicated to seven Sustainable Development Goals, where digital innovations play a special role. The awards were delivered to the winners by the leadership of the World Organization for Development and the highly reputable global experts at the special ceremony at the BRICS Innovation Forum on the **29th of August 2023** in Moscow. Source: <https://unwod.org/events/world-innovation-award/world-organization-for-development-revealed-the-winners-of-the-world-innovation-award-at-brics-innovation-forum>

5.2 BRICS city mayors and ministers honored with World Innovation Awards.

The World Innovation Award honors innovation leaders who have made an outstanding personal contribution towards the achievement of the UN's vision for a better quality of human life and global prosperity, as defined by the UN Sustainable Development Goals. This year, prizes were awarded in 9 nominations: “Good Health and Well-Being”, “Quality Education”, “Clean Water and Sanitation”, “Affordable and Clean Energy”, “Decent Work and Economic Growth”, “Industry, Innovation and Infrastructure”, “Reduced Inequalities”, “Sustainable Cities and Communities”, and “Partnerships for the Goals”. The award gala ceremony took place in Moscow on **September 18, 2024** as part of the BRICS Urban Future Forum. Source: <https://unwod.org/events/world-innovation-award/brics-city-mayors-and-ministers-honored-with-world-innovation-awards-in-moscow>

## **6. Attract new participants to the UN Global Compact through outreach and awareness raising activities:**

**Global Governors Media Space (GGMS)** is a high-tech and innovative development. GGMS assists governors and their teams in the sustainable development and management of territorial entities around the world.

The Global Governors' Media Space is part of the Global Initiative for Sustainable Development of Territorial Entities **#SDGAction33410**. Within the framework of this media, intellectual and event space, platforms for governors and heads of territorial entities in different countries of the world are formed.

More than 23 media channels in English, Chinese and Russian have been created within the Global Governors Media Space.

Global Governors Media Space media publications:

**World Economic Journal (WEJ)** is an independent international magazine covering economic trends, social and urban development, sustainability, technology and innovation, with a focus on emerging and frontier markets. WEJ's audience primarily includes corporate executives, investors, business owners, innovators, policymakers, representatives of international institutions, as well as analysts and researchers from around the world. The magazine aims to provide comprehensive and reliable information to help them understand international trends and make well-informed decisions. Source: <https://world-economic.com>

**World Economic Channel** is an international analytical channel. World Economic Channel is an independent international channel covering economic trends, social and urban development, sustainability, technology and innovation, and more, with a focus on emerging and frontier markets. We debunk stereotypes created by partisan politics, and offer our readers the chance to draw their own conclusions based on objective facts and data. Source: <https://youtube.com/@worldeconomic?feature=shared>

## **7. Existence of a dedicated sustainable development plan or global plan that incorporates the environmental, economic, political and cultural dimensions of sustainable development in the region:**

The World Organization for Development has acted to advance the development agenda of ECOSOC and the United Nations as a whole. The organization has developed and implemented the Global Initiative for Sustainable Development of Territorial Entities and the Global Awards “Angel for Sustainable Development”. The Global Initiative for Sustainable Development of Territorial Entities stimulates the sustainable development of territorial entities in innovation, technology, economic, social and other areas, creating a Global Governors' Platform for sharing innovative practices in the development and management of territorial entities, mutual growth and the achievement of the Sustainable Development Goals. The United Nations has twice recognized the Global Initiatives developed by the World Organization for Development as **best practices for achieving the UN SDGs in 2015 and 2021**.

Since 2023, we are developing **SustainaNet AITE 2.0** - a revolutionary **AI-powered ESG platform** that builds upon our **UN-recognized SDG Good Practice initiative**. Our solution emerges from the Global Initiative for Territorial Entities (GITE), developed by Robert N. Gubernatorov and previously acknowledged by the United Nations as a successful framework for sustainable development (<https://sdgs.un.org/partnerships/global-initiative-sustainable-development-territorial-entities>). Organizations and territorial entities face increasing pressure to demonstrate

their commitment to sustainable development and ESG principles. Building on our established **UN SDG Good Practice methodology**, we've identified key challenges:

- A typical mid-sized company spends 200+ hours per quarter collecting and analyzing sustainability data;
- 68% of organizations struggle to track their carbon emissions accurately;
- Companies often miss investment opportunities because they can't effectively communicate their ESG efforts;
- Government bodies lack tools to measure the impact of their sustainability initiatives.

**SustainaNet AITE** leverages our proven methodology to create an intelligent software platform that automates and simplifies ESG analytics and reporting. Our solution turns complex sustainability data into clear, actionable insights. This evolution of our framework brings AI to territorial entities in a way that's already validated by international organizations.

### **Part III. Outcome Measurement**

Examples of outcome measurements include:

1. Partnerships formalized with mutual goals to advance the principles of the UN Global Compact: 24 partnerships;
2. expertise provided by your organization to support the goals of the Global Compact Local Network in your country;

Many publications have been made on the organization's social media accounts and in the World Economic Journal, World Economic Channel that have promoted the UN Global Compact and done analysis on this topic;

3. Partnership is planned, formalized with the mutual goal of promoting the principles of the UN Global Compact, within the framework of the implementation of the Global Initiative for Sustainable Development of Territorial Entities #SDGAction33410:

From 2009 to 2025, the World Development Organization has developed and is implementing the Global Initiative for the Sustainable Development of Territorial Entities #SDGAction33410 and tools for the implementation of the Global Initiative of Governors.

To implement the supranational innovation technology process, the Global Initiative for the Sustainable Development of Territorial Entities #SDGAction33410 website has created the Initiative's tools:

Global Governors Summit;

World Forum of Territorial Entities;

Global Award for Sustainable Development, Global Awards “Angel for Sustainable Development”, World Innovation Award, World Investment Award;

Artificial Intelligence for Territorial Entities: AITE and SustainaNet AITE 2.0;

World Center for Territorial Development / WCTD;

Initiative to establish a UN Territorial Development Program;

World Economic Journal and World Economic Channel.

One of the goals of the Global Initiative for Sustainable Development of Territorial Entities #SDGAction33410 is to recognize international corporations with a Global Awards “Angel for Sustainable Development” for their contribution to territorial development.

The Global Initiative for Sustainable Development of Territorial Entities #SDGAction33410 creates a global dialog platform for the exchange of best international experience and innovative practices in various areas of territorial development, creating a new impetus in the development of territorial entities. The mission of the Global Initiative for Sustainable Development of Territorial Entities #SDGAction33410 is to realize a supranational innovative technological process created for the sustainable development of territorial entities in different countries of the world. The Global Initiative provides an opportunity to bring together more than three thousand governors and their vast experience to share the best innovative practices in the field of development and management of territorial entities to achieve the UN Sustainable Development Goals. The Global Initiative includes 17 goals and is aligned with 12 of the 17 UN Sustainable Development Goals. The development of the Global Initiative was based on the principles of independence, systematicity, years of innovation and research and practice.

Respectfully,

President of the World Organization for Development



Gubernatorov R.N.

